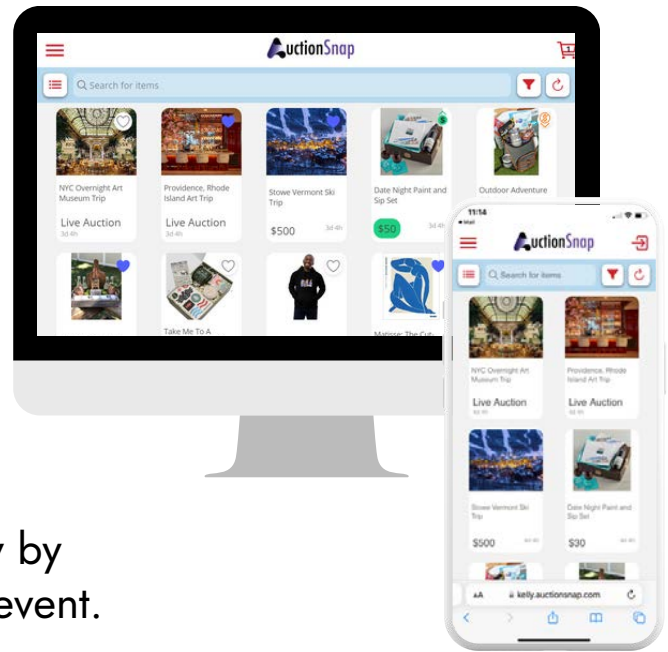# AuctionSnap

A Simpler Way to Run Your Nonprofit Auctions

Effortlessly manage every part of your nonprofit auctions, from listing items to checking out bidders.

Promote your auction items early by sharing auction link prior to the event.

Accommodate more bidders through remote or in-person bidding.

Free up staff so they can spend more time engaging with guests at the event.

Encourage fun competition, drive higher bids, and raise more $.

No more bid sheets! Event transaction data available for easy import into your CRM.

$500/Year
+1% Event Fee

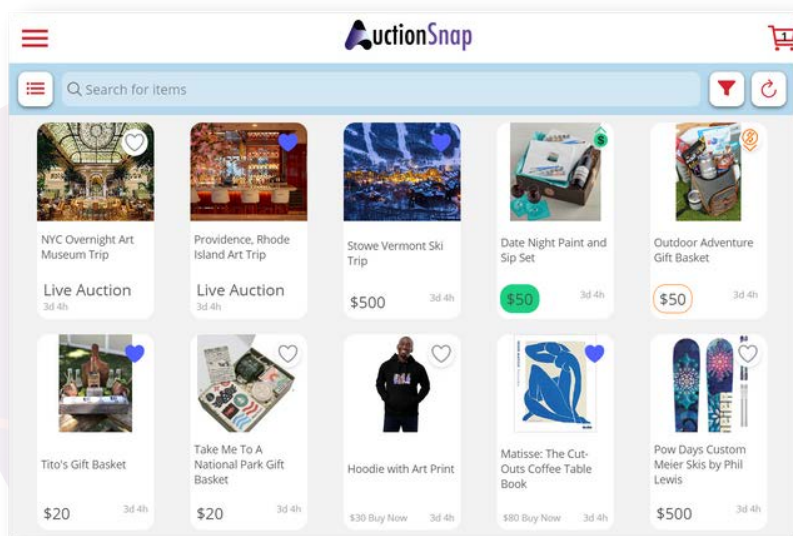**DIY Auction Software that will help you manage all of your nonprofit auction events.**

- Unlimited Users
- Unlimited Events
- Unlimited Auction Items
- Custom URL for Each Event
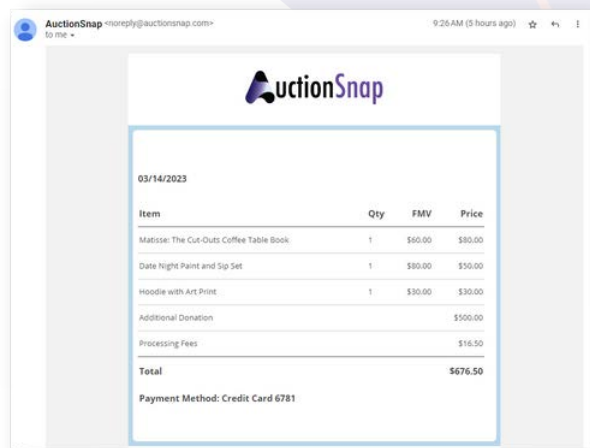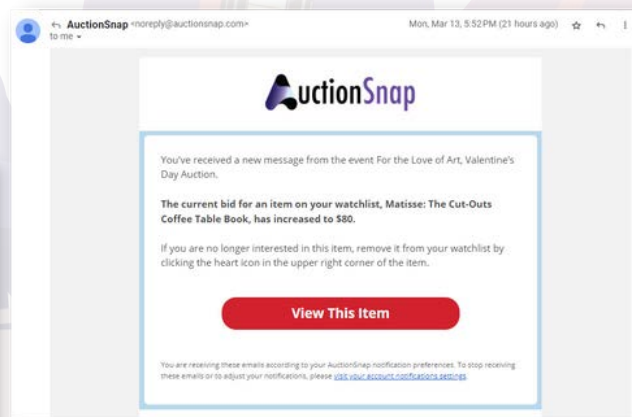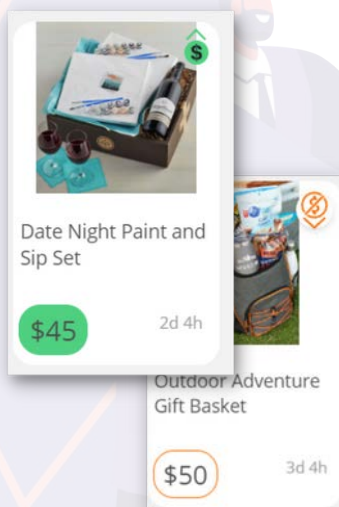- Secure checkout and credit card processing with goEmerchant

auctionsnap.com   sales@auctionsnap.com   262-696-9561

Feature Highlights

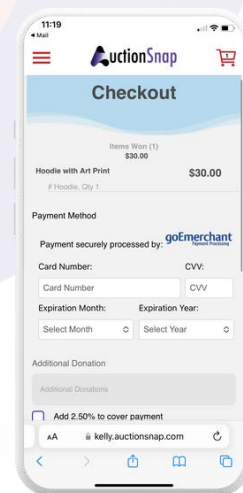A few of AuctionSnap's many helpful features.

AuctionSnap

Personalized URL For Each Auction. Mobile and In-Person Bidding.

Text Message, Email and In-App Notifications Help Drive Up Bids!

Mobile Check-Out and Auction Receipts Streamline Admin After Event.

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Bidder Experience

Give your guests the ultimate bidding experience.
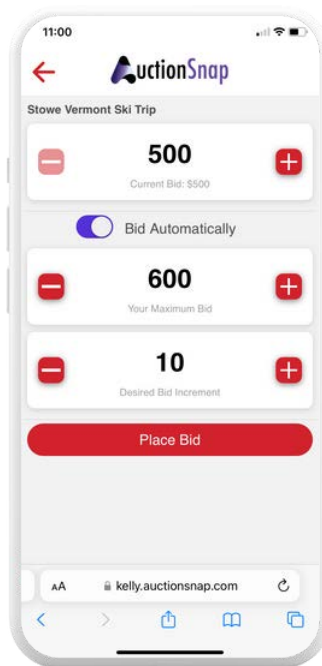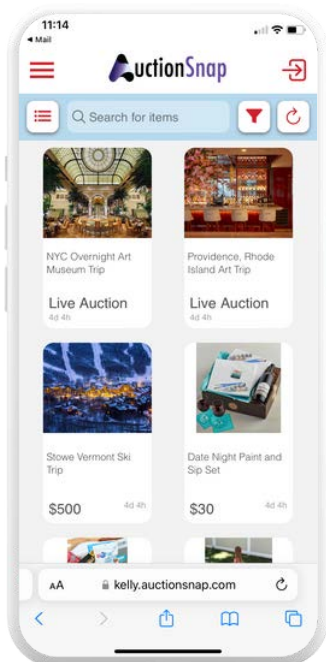
AuctionSnap

Benefits

- Accessible events: Includes both in person and remote bidding.
- Convenience: Guests can bid without leaving their seats or standing in line.
- Improved bidding experience: guests see bids in real-time and receive notifications when they have been outbid.
- Adds an element of excitement: guests will have fun competing on items and will ultimately bid higher on items.
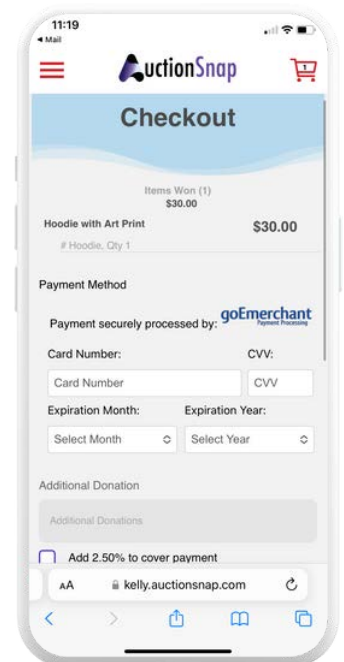
How it Works

Guests create an account using their email address and can begin bidding when the auction opens. Auto bid allows guests to set a max bid amount and desired bid increments. Notifications are available via email, text message, or in-app alerts. Guests check-out via mobile at the end of the event.

Guests easily browse items, add to watch lists, and bid from phone!

Secure mobile checkout means no more waiting in long lines after event!

Auto-Bid creates more action, encourages competition and drives up bids!

Administrative Set Up

Easily manage every aspect of your auction.

AuctionSnap

How it Works

Set up your event details and add your auction items. AuctionSnap will generate a unique URL and QR code for guests to access the event. During the event keep an eye on auction status, manually adjust or enter bids, and assist with checkout if needed. After the event, all data is available for easy import into DonorSnap or your CRM of choice.

Spring Gala Event

Event Open:	February 24, 2023, 1:58 PM
Event Close:	March 07, 2023, 1:58 PM
Authorized Bidders:	60
Pending Registrations:	0
Open Bid:	$0.00
Pending Checkout:	$8,640.00
Collected:	$5,490.00
Event Link:	spring-gala

DOWNLOAD QR CODE

ENTER EVENT   CLONE   DISABLE

Unlimited auctions, items, and bidders!

Snapshot summary of all your auctions in one place!

Custom Link and QR Code for Each Event.

Event Link: spring-gala

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How it Works

Step by step details of creating your event.
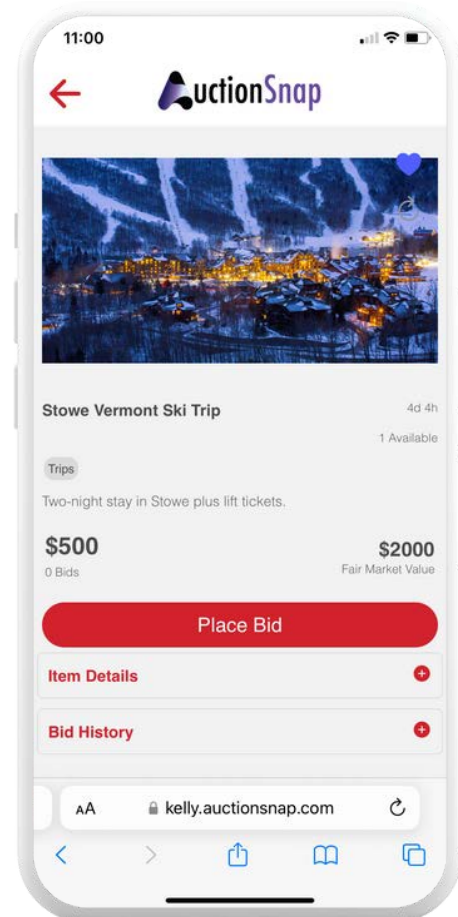
AuctionSnap

Administrative

1. Set Up Your Event
   - Custom event URL and QR code
   - Set open/close times
   - Add guests

2. Add Auction Items
   - Online auction items
   - Live auction only items
   - Buy it now (online)
   - Buy it now (in person only)

3. Manage the Event
   - Watch auction status in real-time
   - Assist bidders
   - Input live bids
   - Optional in-person checkout

4. Reporting and DS Integration
   - Email guests receipts
   - Connect guests to DS contacts
   - View auction status and totals
   - Import file of event transactions

Bidder Experience

1. Log In
2. Bid
3. Bid again
4. Check out via mobile
5. Leave the event happy

Mobile Bidding!

11:00

AuctionSnap

Stowe Vermont Ski Trip   4d 4h
1 Available

Trips

Two-night stay in Stowe plus lift tickets.

$500 $2000
0 Bids   Fair Market Value

Place Bid

Item Details

Bid History

AA   🔒 kelly.auctionsnap.com

$500/Year
+1% Event Fee

DIY Auction Software that will help you manage all of your nonprofit auction events.

- Unlimited Users
- Unlimited Events
- Unlimited Auction Items
- Custom URL for Each Event
- Secure checkout and credit card processing with goEmerchant (2.7% +.32 transaction fee)

Contact
sales@auctionsnap.com
For More Information